### SRF(1) EMSA Kit

**Product Insert**

<table>
<thead>
<tr>
<th><strong>Amount</strong></th>
<th>25 µL (10 ng/µL)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lot No.</strong></td>
<td>Specified on product label</td>
</tr>
<tr>
<td><strong>Storage</strong></td>
<td>-20°C</td>
</tr>
<tr>
<td><strong>Components</strong></td>
<td>A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 µL of Cold Probe (330 ng/µL), its unlabeled form.</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>serum response factor; CArG-binding factor; CBF (3) (mouse); p67; p67SRF</td>
</tr>
<tr>
<td><strong>Sequence (5'-&gt; 3')</strong></td>
<td>CCATATTAGGCCATATTAGG</td>
</tr>
</tbody>
</table>
Contacting Panomics

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

<table>
<thead>
<tr>
<th>Location</th>
<th>U.S. Corporate Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Panomics, Inc. 6519 Dumbarton Circle, Fremont CA 94555 USA</td>
</tr>
<tr>
<td>Telephone</td>
<td>1.510.818.2600</td>
</tr>
<tr>
<td>FAX</td>
<td>1.510.818.2610</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:info@panomics.com">info@panomics.com</a></td>
</tr>
<tr>
<td>Technical Support</td>
<td><a href="mailto:techsupport@panomics.com">techsupport@panomics.com</a> or 1.877.726.6642 option 3</td>
</tr>
<tr>
<td>Ordering Information</td>
<td><a href="mailto:orders@panomics.com">orders@panomics.com</a></td>
</tr>
</tbody>
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<tr>
<th>Location</th>
<th>European Headquarters</th>
</tr>
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<tbody>
<tr>
<td>Address</td>
<td>Panomics Srl, Via Sardegna 1, 20060 Vignate, Milano Italy</td>
</tr>
<tr>
<td>Telephone</td>
<td>+39.02.95.360.250</td>
</tr>
<tr>
<td>FAX</td>
<td>+39.02.95.360.992</td>
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<tr>
<td>Email</td>
<td><a href="mailto:info_europe@panomics.com">info_europe@panomics.com</a></td>
</tr>
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<td><a href="mailto:techsupport_europe@panomics.com">techsupport_europe@panomics.com</a></td>
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<tr>
<th>Location</th>
<th>Asia Pacific Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Panomics, Inc. 16F Gemdale Plaza, Tower A, No. 91, Jianguo Road, Beijing 100022 P.R. China</td>
</tr>
<tr>
<td>Telephone</td>
<td>+86.10.59208157</td>
</tr>
<tr>
<td>FAX</td>
<td>+86.10.59208111</td>
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For an updated list of FAQs and product support literature, visit our website at [www.panomics.com](http://www.panomics.com).