# GATA EMSA Kit

## Product Insert

<table>
<thead>
<tr>
<th><strong>Cat. No. AY1017P</strong></th>
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<table>
<thead>
<tr>
<th><strong>Amount</strong></th>
<th>25 µL (10 ng/µL)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lot No.</strong></td>
<td>Specified on product label</td>
</tr>
<tr>
<td><strong>Storage</strong></td>
<td>-20°C</td>
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</tbody>
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### Components

A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 µL of Cold Probe (330 ng/µL), its unlabeled form.

### Description

GATA: GATA binding protein (globin transcription factor)

### Sequence (5'->3')

\[ \text{CACTTGATAACAGAAAGTGATAACTCT} \]

### Reference

MCB 11:2778-2784 (1991)
For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

<table>
<thead>
<tr>
<th>Location</th>
<th>U.S. Corporate Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Panomics, Inc.</td>
</tr>
<tr>
<td></td>
<td>6519 Dumbarton Circle</td>
</tr>
<tr>
<td></td>
<td>Fremont CA 94555 USA</td>
</tr>
<tr>
<td>Telephone</td>
<td>1.510.818.2600</td>
</tr>
<tr>
<td>FAX</td>
<td>1.510.818.2610</td>
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<tr>
<td>Email</td>
<td><a href="mailto:info@panomics.com">info@panomics.com</a></td>
</tr>
<tr>
<td>Technical Support</td>
<td><a href="mailto:techsupport@panomics.com">techsupport@panomics.com</a> or</td>
</tr>
<tr>
<td></td>
<td>1.877.726.6642 option 3</td>
</tr>
<tr>
<td>Ordering Information</td>
<td><a href="mailto:orders@panomics.com">orders@panomics.com</a></td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Location</th>
<th>European Headquarters</th>
</tr>
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<tbody>
<tr>
<td>Address</td>
<td>Panomics Srl</td>
</tr>
<tr>
<td></td>
<td>Via Sardegna 1</td>
</tr>
<tr>
<td></td>
<td>20060 Vignate</td>
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<tr>
<td></td>
<td>Milano Italy</td>
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<tr>
<td>Email</td>
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<tr>
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<tr>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Address</td>
<td>Panomics, Inc.</td>
</tr>
<tr>
<td></td>
<td>16F Gemdale Plaza</td>
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<tr>
<td></td>
<td>Tower A, No. 91</td>
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<tr>
<td></td>
<td>Jianguo Road</td>
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<td>Beijing 100022 P.R. China</td>
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For an updated list of FAQs and product support literature, visit our website at [www.panomics.com](http://www.panomics.com).